



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1421084

Schedule Dates 10/04/16-10/10/16
Advertiser Hillary Clinton/US President/Democrat (21019)
Agency GMMB (14491)
Product Political - President (1071)
Brand 278/295/5288 (555382)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Maura Gilroy,
Phone/Fax /
CPE 278/295/5288
Account Types National/Political
Billing Type Standard
Comments CLINTON/P/D
10/4/16-10/10/16 HILLARY FOR AMERICA - MAB SENT VIA EMAIL. PYMT TO FOL
LOW DAY PRIOR TO AIR.

Date Entered 09/06/16
Last Modified 09/30/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25277531
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$848.25
Net Total \$4,806.75
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	25	\$5,655.00
Grand Total:	25	\$5,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	9A- Maury	2		X	X	X	X			2	\$25.00	\$50.00	Burlington (WFFF)	Maury	9/6/16
2.0	Revised Line / SPOT	10/04/16-10/07/16	5	:30	12P- Judge Mathis	2		X	X	X	X						Burlington (WFFF)	Judge Mathis	9/6/16
2.1	Normal Line / SPOT	10/04/16-10/07/16	5	:30	12P- Judge Mathis	3		X	X	X	X			3	\$25.00	\$75.00	Burlington (WFFF)	Judge Mathis	9/30/16
3.0	Revised Line / SPOT	10/04/16-10/07/16	5	:30	5P- Modern Family	1		X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/30/16
3.1	Normal Line / SPOT	10/04/16-10/07/16	4	:30	5P- Modern Family	1		X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/30/16
4.0	Revised Line / SPOT	10/04/16-10/07/16	5	:30	5:30P- Modern Family	1		X	X	X	X						Burlington (WFFF)	Modern Family	9/6/16
4.1	Normal Line / SPOT	10/04/16-10/07/16	4	:30	5:30P- Modern Family	1		X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	Modern Family	9/30/16
5.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	6P- How I Met Your Mother	1		X	X	X	X				\$50.00		Burlington (WFFF)	How I Met Your Mother	9/6/16
5.0.1	Preempt	10/04/16															Burlington (WFFF)	Program Change/Exception	
6.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	6:30P- Two and a Half Men	1		X	X	X	X			1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	9/6/16
7.0	Normal Line / SPOT	10/08/16-10/08/16	5	:30	5P- Modern Family	1						X		1	\$25.00	\$25.00	Burlington (WFFF)	Modern Family	9/6/16
8.0	Normal Line / Prime	10/10/16-10/10/16	5	:30	8P- Gotham	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	Gotham-FOX	9/6/16
9.0	Revised Line / Prime	10/04/16-10/04/16	5	:30	9P- Screen Queens	1	X										Burlington (WFFF)	Screen Queens-FOX	9/6/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1421084

Schedule Dates 10/04/16-10/10/16
Advertiser Hillary Clinton/US President/Democrat (21019)
Agency GMMB (14491)
Product Political - President (1071)
Brand 278/295/5288 (555382)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Maura Gilroy,
Phone/Fax /
CPE 278/295/5288
Account Types National/Political
Billing Type Standard
Comments CLINTON/P/D
10/4/16-10/10/16 HILLARY FOR AMERICA - MAB SENT VIA EMAIL. PYMT TO FOL
LOW DAY PRIOR TO AIR.

Date Entered 09/06/16
Last Modified 09/30/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25277531
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$848.25
Net Total \$4,806.75
Sales Tax

Burlington (WFFF)
By Broadcast Month Spots Rate
Oct. 2016 25 \$5,655.00
Grand Total: 25 \$5,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.1	Normal Line / Prime	10/06/16-10/06/16	5	:30	8P- Rosewood	1				X				1	\$400.00	\$400.00	Burlington (WFFF)	Rosewood	9/14/16
10.0	Normal Line / Prime	10/05/16-10/05/16	5	:30	9P- Empire	1			X					1	\$400.00	\$400.00	Burlington (WFFF)	Empire-FOX	9/6/16
11.0	Normal Line / SPOT	10/08/16-10/08/16	5	:30	7:30P- FOX College Football	1						X		1	\$250.00	\$250.00	Burlington (WFFF)	FOX College Ftbl -Prime Game	9/6/16
12.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	1P- NFL on FOX Game 2	1						X		1	\$750.00		Burlington (WFFF)	FOX NFL Sunday -Early Game	9/6/16
12.0.1	Closed Preempt	10/09/16															Burlington (WFFF)	Pre-Empty/Exception - No Late Game	
13.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	4:30P- NFL on FOX Game 1	1						X		1	\$900.00	\$900.00	Burlington (WFFF)	FOX NFL Sunday -Late Game	9/6/16
14.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	7A- Local 44 News at 7am	3		X	X	X	X			3	\$30.00	\$90.00	Burlington (WFFF)	NEWS	9/6/16
15.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	8A- Local 44 News at 8am	2		X	X	X	X			2	\$30.00	\$60.00	Burlington (WFFF)	NEWS	9/6/16
15.0.1	Closed Line / SPOT	10/05/16-10/07/16	5	:30	10P- Local 44 News at 10:00pm				1	1	1						Burlington (WFFF)	News	9/17/16
16.1	Normal Line / SPOT	10/05/16-10/07/16	5	:30	10P- Local 44 News at 10:00pm			1	1	1				3	\$175.00	\$525.00	Burlington (WFFF)	News	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1421084

Schedule Dates 10/04/16-10/10/16
Advertiser Hillary Clinton/US President/Democrat (21019)
Agency GMMB (14491)
Product Political - President (1071)
Brand 278/295/5288 (555382)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Maura Gilroy,
Phone/Fax /
CPE 278/295/5288
Account Types National/Political
Billing Type Standard
Comments CLINTON/P/D
10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOL
LOW DAY PRIOR TO AIR.

Date Entered 09/06/16
Last Modified 09/30/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25277531
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$848.25
Net Total \$4,806.75
Sales Tax

Burlington (WFFF)
By Broadcast Month

Spots	Rate
Oct. 2016 25	\$5,655.00
Grand Total:	\$5,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	10:30p- What Matters This Week	1							X	1	\$50.00	\$50.00	Burlington (WFFF)		9/14/16
18.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	10p- Local 44 News at 10:00pm	1	X								\$175.00		Burlington (WFFF)		9/14/16
18.0.1	Closed Preempt	10/10/16															Burlington (WFFF)	Advertiser Instruction/Spot	
19.0	Normal Line / SPOT	10/04/16-10/04/16	5	:30	9p- FOX News Special: Vice Presidential Debate	1		X						1	\$1,000.00	\$1,000.00	Burlington (WFFF)		9/30/16
20.0	Revised Line / SPOT	10/09/16-10/09/16	5	:30	9p- FOX News Special: Presidential Debate	1							X				Burlington (WFFF)		9/30/16
20.1	Normal Line / SPOT	10/09/16-10/09/16	4	:30	9p- FOX News Special: Presidential Debate	1							X	1	\$1,300.00	\$1,300.00	Burlington (WFFF)		9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25277531
CPE: 278/295/5288
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Total \$: \$5,655.00
Total Spots: 25
Total CPP: \$0.00

Comments: RVSD TO ADD DEBATE SPOTS.

Changes as of: 10/13/2016 at 6:12 PM
Flight: 10/4/16 - 10/10/16
Advertiser: CLINTON, HILLARY
Product: CLINTON/P/D
Agency Order #: 5330631
Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Version: Highlighting Revision 5
Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFTARI
202-872-5880

Total GRP:
Traffic #: 1421084
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
							10/4	10/4				
1	Tu-F,M 9a-10a		Maury	\$25.00	0	30	2		2	\$50.00	\$0.00	0.0
2	Tu-F,M 12n-1p		Judge Mathis	\$25.00	0	30	3		3	\$75.00	\$0.00	0.0
3	Tu-F,M 5p-5:30p		Modern Family	\$40.00	0	30	1		1	\$40.00	\$0.00	0.0
4	Tu-F,M 5:30p-6p		Modern Family	\$40.00	0	30	1		1	\$40.00	\$0.00	0.0
REV- 5	Tu-F,M 6p-6:30p		2.5 MEN	\$50.00	0	30	1	0	0	\$0.00	\$0.00	0.0
6	Tu-F,M 6:30p-7p		Two and a Half Men	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
7	Sa 5p-5:30p		Modern Family	\$25.00	0	30	1		1	\$25.00	\$0.00	0.0
8	M 8p-9p		Gotham-FOX	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
9	Tu 9p-10p		Scream Queens-FOX	\$400.00	0	30	0		0	\$0.00	\$0.00	0.0
10	W 9p-10p		Empire-FOX	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
11	Sa 7:30p-11p		FOX College Ftbl -Prime Game	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
12	Su 1p-4:30p		FOX NFL Sunday -Early Game	\$750.00	0	30	0		0	\$0.00	\$0.00	0.0
13	Su 4:30p-7p		FOX NFL Sunday -Late Game	\$900.00	0	30	1		1	\$900.00	\$0.00	0.0
14	Tu-F,M 7a-8a		NEWS	\$30.00	0.0	30	3		3	\$90.00	\$0.00	0.0
15	Tu-F,M 8a-9a		NEWS	\$30.00	0.0	30	2		2	\$60.00	\$0.00	0.0
16	Tu-F,M 10p-11p		News	\$175.00	0.0	30	3		3	\$525.00	\$0.00	0.0
17	Th 8p-9p		Rosewood	\$400.00	0.0	30	1		1	\$400.00	\$0.00	0.0
18	Su 10:30p-11p		What Matters	\$50.00	0.0	30	1		1	\$50.00	\$0.00	0.0
19	Tu 9p-10:30p		VP DEBATE	\$1,000.00	0.0	30	1		1	\$1,000.00	\$0.00	0.0
20	Su 9p-10:30p		PRES DEBATE	\$1,300.00	0.0	30	1		1	\$1,300.00	\$0.00	0.0
TOTALS: 25									25	\$5,655.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25277531		Changes as of: 10/13/2016 at 6:12 PM		Version: Highlighting Revision 5	
CPE: 278/295/5288	Agency: GMMB	Flight: 10/4/16 - 10/10/16	Advertiser: CLINTON, HILLARY	Station: WFFF	Total \$: \$5,655.00
GMMB 3050 K ST NW	Product: CLINTON/MPD	Buyer: Gilroy, Maura	Market: Burlington-Plattsburgh	Office: WASHINGTON	Total Spots: 25
20007	Agency Order #: 5330631	Salesperson: RACHELLE RAY -	Primary Demo: Adults 35+	Con Type: POLITICAL/VOTE	Total CPM: \$0.00
	Washington DC	Washington DC	Assistant: LAILA DAFARI	202-872-5880	
	202-872-5880		Traffic #: 1421084	Separation:	

Special Instructions	
----------------------	--

Order Level Comments		
Date/Time	Added by	Comment
10/12/16 8:55 AM	Elizabeth Guy	Line 5 2.5 Men 1x 10/4 was Pre-Empted due to wrong program it is too late to change program date has passed. Please advise Thanks!
10/11/16 5:08 PM	RACHELLE RAY - Washington DC	RVSD TO ADD DEBATE SPOTS.
10/04/16 12:05 PM	Elizabeth Guy	Line 5 How I Met Your Mother 1x 10/4 out due to Schedule Change It is now 2.5 Men 6-6:30P with the same rate. MG offer 10/6 -10/7 2.5 Men 6-6:30P at same rate. Please advise Thanks!
09/30/16 8:50 AM	RACHELLE RAY - Washington DC	RVSD TO ADD DEBATE SPOTS.
09/14/16 2:17 PM	LAILA DAFARI	Line 9 Scream Queen 1x out due to Vice Presidential Debate Line 12 NFL Early Game We are not airing an early game only a Late game (Found this mistake on the Match-up) Please advise. Thanks!
09/06/16 9:55 AM	Elizabeth Guy	

Competitive Information	
Market Budget:	\$51,409
WFFE Share:	11%
Comment:	
EPTZ:	1%
WCAX:	38%
WPTZ:	35%
WVNY:	15%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	25	\$5,655.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	25	\$5,655.00
Total	25	\$5,655.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
Revision	10/13/16 6:12 PM	LAILA DAFARI	Revised	1	\$-50.00 \$0 Changes: Total Spots from 26 to 25. Calculated Dollars from \$5,705.00 to \$5,655.00. Competitive Market Budget from \$51,409 to \$51,409. Total \$ from \$5,705.00 to \$5,655.00. 1 buyline added or modified.
Makegood 3	10/12/16 8:55 AM	Elizabeth Guy	Confirmed		\$0 \$0
Revision	10/11/16 5:08 PM	RACHELLE RAY - Washington DC	Confirmed		\$0 \$0 Changes: 1 buyline added or modified.
Makegood 2	10/4/16 12:05 PM	Elizabeth Guy	Confirmed		\$0 \$0 Changes: Total GMPs to 0.
Revision	9/30/16 8:50 AM	RACHELLE RAY - Washington DC	Confirmed	2	\$2,150.00 \$0 Changes: Comments from 10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR. to RVSD TO ADD DEBATE SPOTS. User Entered \$ from \$3,555.00 to \$5,705.00. Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFARI. Total Spots from 24 to 26. Calculated Dollars from \$3,555.00 to \$5,705.00. Competitive Market Budget from \$32,318 to \$51,409. Total \$ from \$3,555.00 to \$5,705.00. 4 buylines added or modified.
Revision	9/14/16 2:17 PM	LAILA DAFARI	Confirmed	4	\$0 \$0 Changes: Total Spots from 20 to 24. 5 buylines added or modified.
Makegood 1	9/6/16 9:55 AM	Elizabeth Guy	Confirmed		\$0 \$0



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 2527531	Changes as of: 10/13/2016 at 6:12 PM	Version: Highlighting Revision 5	Total \$: \$5,655.00
CPE: 278/295/5288	Flight: 10/4/16 - 10/10/16	Station: WFFF	Total Spots: 25
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Burlington-Plattsburgh	Total CPM: \$0.00
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: CLINTON/P/D	Office: WASHINGTON	
Agency Order #: 5330631	Buyer: Gilroy, Maura	Primary Demo: Adults 35+	Total GRP:
Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Con Type: POLITICAL/NOTE	Traffic #: 1421084
		Assistant: LAULA DAFTARI	Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/2/16 9:34 AM					\$0
						\$0
Revision	9/1/16 6:12 PM	RACHELLE RAY - Washington DC	Confirmed	5		\$0
New	8/30/16 11:42 AM	RACHELLE RAY - Washington DC	New	15		\$3,555.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	--